

# Luminous In Brief

Luminous is the most trusted brand in Home UPS and Inverter Batteries in India. With more than 2 decades of expertise in Home UPS and more than 1 decade of expertise in Inverter Batteries, Luminous at present is among the leading players in the market with 7 manufacturing units, more than 28 sales offices in India and presence in over 36 countries. Our 6000 employees serve more than 60,000 channel partners and millions of customers. Our motto is Customer Delight through Innovation & Passion with focus on execution & team-work.

# More than 27 years of history

**PREPARATION** 

1991

1994

first UPS

**Manufactured** 

first inverter

Manufactured

## **SUCCESS**



# 2010

Sachin Tendulkar appointed as Brand Ambassador

#### 2011

Luminous -Schneider joint venture

# 2012

MNRE:CRISIL Recognition

Awarded Consumer Superbrand status in the Inverter Battery category

#### 2013

Won Best Power Back-up Solution Provider Company Award conducted by VAR India

Got ISO 50001:2001 rating

#### 2014

Luminous given Most Trusted Brand status

Luminous joins hands with TERI

# 2015

Awarded Superbrand Status in the Inverter Battery category again

EXECUTION



#### 2000

First Luminous product got exported

#### 2004

Tie-up for battery technology with Eagle Pitcher Inc. USA

First battery manufacturing plant came into existence

# 2006

Tie-up with Hyundai, formation of Hyundai Power Products

#### 2007

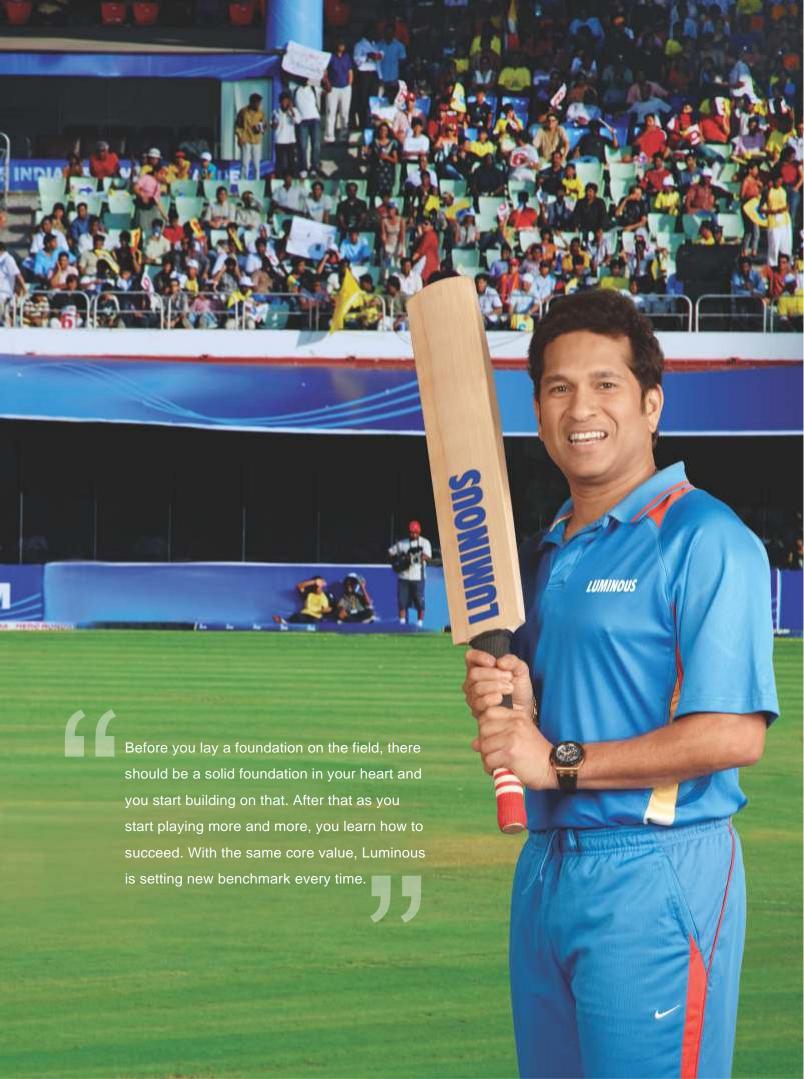
First manufacturing facility out of India (Lang Ming, China)

Got industry leadership award fromFrost&Sullivan

INCEPTION



1988 Company was founded





Passionately innovate to make life comfortable and efficient.



# Mission

Be the brand of choice for products and services that generate, control, store and use electricity efficiently. Through passionate people we innovate to consistently deliver a tangible competitive advantage in reliability, service and cost.



# **Values**

Customer Delight through Innovation & Passion with focus on Execution & Team-work.

# Home UPS



Luminous, a leader in Home UPS category has been consistently delivering world-class products that are preferred not only in India but, globally as well for over 2 decades. Luminous Home UPS are manufactured using latest state-of-the-art technology at a highly automated plant in Himachal Pradesh. Our credential lies in satisfaction of over 8 million customers. Luminous has a wide range of Home UPS models meeting diverse needs of the customers.

# Inverter Battery



Luminous offers wide range of Inverter Batteries, ranging from 60 Ah to 220 Ah. We have back-up solutions for all kinds of customer requirement ranging from 30 minutes to 12 hours. These batteries are designed smartly to give longer back-up and needs lower maintenance.

# Awards & Recognition

FROST OF SULLIVAS  Awarded by Frost & Sullivan for Leadership in the Asia Pacific Region	Market Penetration Leadership Award: <b>Received"Frost &amp; Sullivan</b> Market Penetration Leadership Award in Asia Pacific for DC-AC Inverters in non-renewable energy markets"
Quality Brands	Quality Brands Award, 2012 to 2014 & Rashtriya Udyog Ratna Award 2014: "Awarded to Luminous based on industrial field survey by National Organization for Commerce & Industry"
ACHIEVERS AWARDS	SME Channel Connect & Achievers Awards 2012: Received in 'Best Home UPS' & 'Best Inverter Battery' Categories.
Juxt	Juxt Award: Luminous has also been recognised as the most preferred Inverter/UPS brand for the year 2013/14 by Juxt India online study.
<b>VAR</b> India	Best Power Back-up Solution Provider Company: <b>Awarded to Luminous</b> based on the study conducted by <b>VAR India-a leading publication house.</b>
	Luminous Brand Award: Winner of "Consumer World Award" for consecutive four years in the inverter category in India.
SELECTED CONTROL OF THE PARTY O	Consumer Superbrand: Winner of "Consumer Superbrand" status in the Inverter and Inverter Battery category for the year 2011-12 & again for the same in year 2014-15.
MNOT CRISIC SIGN OF CAME OF	MNRE CRISIL: Solar Grading: Luminous has been awarded with the MNRE CRISILSP1A Gradeforits capability as a system integrator in the Photovoltaic segment.
Power of Trust	India's most Trusted Brand - 2014 & 2016: Luminous has been again listed as India's most Trusted brand in the category of Power Products in 'The Brand Trust Report, India Study, 2016' which has been recently launched in India).
	India's most Attractive Brand 2015: <b>Luminous has been listed as India's</b> most attractive brand in Inverter & Battery category by TRA (formerly Trust Research Advisory).

# Luminous Service





# Other Product Offerings







Online & Line Interactive UPS System







# Freedom from power cuts with Luminous HomeUPS







Electra Sine is a pure sine wave Home UPS with MCB Protection. The low harmonic distortion makes the Home UPS practically noiseless and the pure sine wave output makes it highly efficient and helps save on electricity bills.

## **Key Features**

- Ruggedtechnologydesignforhighperformanceandlongerback-uptime, specially suited for Indian power conditions
- · Auto holiday mode preserves battery charge and safeguards battery life
- · Supports a wide range of batteries with 3-step charging current and 4-step battery type selection
- $\bullet \ \ Adaptive \ battery \ charging \ control \ technology \ (ABCC) \ ensures faster battery \ charging \ and \ enhances \ battery \ life \ up to \ 70\%$



Model	Electra Sine 865	Electra Sine 1065						
Capacity	700VA	900VA						
Input								
Voltage	100-290V	100-290V						
Output								
Max. Bulb Load	600 Watt	720 Watt						
Battery								
Maximum Charging Current	14A	17A						
Physical								
Gross Weight (Kg.)	9.2	10.8						
Dimension LxWxH (cm)	29.2x27.5x12	29.2x27.5x12						
Protection	Overload, Short-circuit, Battery Deep Discharge & Battery Reverse Polarity, MCB Protection							



Electra Square series is yet another top selling Home UPS series of Luminous. It is built with advanced PCB programming, microprocessor and FSW transformer, making it highly efficient. Also, it does not create any humming noise, consumes less power and is capable of taking higher load.

## **Key Features**

- · Rugged technology design for high performance and longer back-up time, specially suited for Indian power conditions
- · Auto holiday mode preserves battery charge and safeguards battery life
- Supports a wide range of batteries with 3-step charging current and 4-step battery type selection
- Adaptive battery charging control technology (ABCC) ensures faster battery charging and enhances battery life up to 70%



Model	Electra Sq. 665i	Électra Sq. 765 El	ectra Sq. 865+ El	ectra Sq. 965 Elec	ra Sq. 1065 Elect	a Sq. 1665
Capacity	600VA	700VA	800VA	900VA	900VA	1500VA
Input						
Voltage	100-290V	100-290V	100-290V	100-290V	100-290V	100-290V
Output						
Max. Bulb Load	540 Watt	600 Watt	680 Watt	700 Watt	740 Watt	1350 Watt
Battery						
<b>Maximum Charging Current</b>	13A	14A	14A	17A	17A	17A
Physical						
Gross Weight (Kg.)	8.0	8.8	9.5	10.2	10.2	14.9
Dimension LxWxH (cm)	30x21.9x11.5	27.5x26.2x12	27.5x26.2x12	27.5x26.2x12	27.5x26.2x12	27.5x35.5x14
Protection	Over	load. Short-circuit. B	attery Deep Dischar	ge & Battery Reverse	Polarity, MCB Prote	ction



India's most trusted Home UPS for rural and semi-urban areas with in-built heavy duty charger that charges the battery with full current even at low voltage. It is an ideal choice for areas with low input voltage and power cut duration from 6-12 hours.

## **Key Features**

- · Smart charge technology that can charge the battery faster than normal long back-up UPS
- · Charges the battery even at as low as 95 volts of input mains thereby eliminating the need for external stabilizer
- · Dual charging current option as per connected battery capacity
- User selectable three mode battery selections for Flat Plate, Tubular & Local Battery



Model	Rhino Charge 1125	Rhino Charge 1425						
Capacity	900VA	1100VA						
Input								
Voltage	90-290V	90-290V						
Output								
Max. Bulb Load	720 Watt	780 Watt						
Battery								
Maximum Charging Current	16A	20A						
Physical								
Gross Weight (Kg.)	14.20	14.40						
Dimension LxWxH (cm)	40.2x32x13.2	40.2x32x13.2						
Protection	Overload, Short-circuit, Battery Deep Discharge Protection & Battery Reverse Polarity Protection							







# **530 U57**

Luminous Pro UPS with high KVA range has features such as load and battery level display in percentage, MCB protection, seven segment digital display and faster charging ability, making it a preferred Home UPS model.

# **Key Features**

- · Battery charge level & load percentage display
- Smart charge technology that can charge battery quicker than normal long back-up UPS
- · Capable of running heavy loads such as laser printers, photo-copiers, scanners, etc
- · Charges the battery with full current even when the mains input voltage is as low as 95v
- User selectable switch for battery type (tubular, flat plate & local battery) for optimum battery life & performance



**Square wave** 



24 months warranty



Charges battery with full current even at 95 volt



Can run printer/ photo-copier



3 Modes battery charger



MCB protection

Model	Pro UPS 2250
Capacity	2000VA
Input	
Voltage	100-290V
Output	
Max. Bulb Load	1600 Watt
Battery	
Maximum Charging Current	20A
Physical	
Gross Weight (Kg.)	20.50
Dimension LxWxH (cm)	40x33.8x15
Protection	Overload, Deep Discharge, Short-circuit, Reverse Polarity & Input Mains Protection Through MCB



Cruze 2 KVA is a pure sine wave Home UPS. The lower change over time and heavy transformer makes it suitable for running sensitive appliances such as embroidery machine, dental chair, water motors, etc.

# **Key Features**

- · High over-load handling capacity
- Advanced battery management which enhances battery life up to 70%
- Installation and maintenance friendly
- · No user-action required: Automatic Start



Model	2KVA
Capacity	2000VA/24V
Input	
Voltage	100-285V
Output	
Max. Bulb Load	1600 Watt
Battery	
Maximum Charging Current	21A
Physical	
Gross Weight (Kg.)	22.25
Dimension LxWxH (cm)	28x30.5x28
Protection	Overload, short-circuit, Battery deep discharge protection & Battery reverse polarity protection



Homes and commercial establishments have higher power needs. Also, frequent power cuts can hamper the overall performance of the appliances. Luminous higher KVA offers high quality and reliable power back-up solution for running office and sensitive equipments.

## **Key Features**

- · High over-load handling capacity
- Installation and maintenance friendly
- Advanced battery management which enhances battery life up to 70%
- Intelligent battery charging mechanism



wave output



24 months warranty



**MCB** protection



By pass switch



Seven segment display



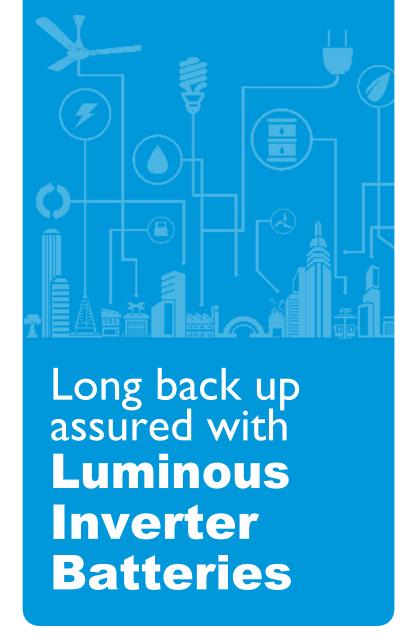
**Synchronized** change over

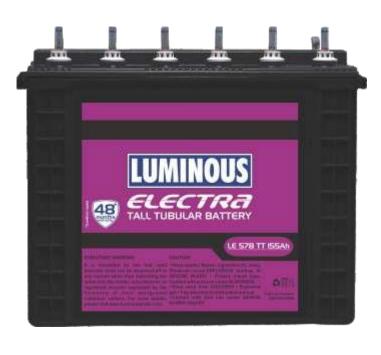
Model	2.5KVA	3.5KVA	5.2KVA	5.5KVA	7.5KVA	10KVA					
Capacity	2500VA/36V	3500VA/48V	5200VA/72V	5500VA/96V	7500VA/120V	10000VA/180V					
Input											
Voltage	100-285V	100-285V	140-280V	140-280V	140-280V	140-280V					
Output											
Max. Bulb Load	2000 Watt	2800 Watt	4000 Watt	4200 Watt	6000 Watt	8000 Watt					
Battery											
<b>Maximum Charging Current</b>	21A	21A	21A	12A	12A	12A					
Physical											
Gross Weight (Kg.)	23.00	31.90	44.50	75.20	80	123.8					
Dimension LxWxH (cm)	28X30.5X28	28x30.5x38	28x36.5x38	58.8X34.1X34.7	60x35x36	62.5x34.5x51					
Protection	Overloa	Overload, Short-circuit, Battery Deep Discharge Protection & Battery Reverse Polarity Protection									

# Comparison Chart

Electra Square 765 700 VA 12V 14 amp P 600  Electra Square 865+ 800 VA 12V 14 amp P 680  Electra Square 965 875 VA 12V 17 amp P 700  Electra Square 1065 900 VA 12V 17 amp P 740  Electra Square 1665 1500 VA 24V 17 amp P 1350  Rhino Charge  Rhino Charge 1125 900 VA 12V 16 amp P 720  Rhino Charge 1425 1100 VA 12V 20 amp P 780  Rhino Charge 1725 1500 VA 24V 20 amp P 1200 16  Electra Sine  Electra Sine  Electra Sine 865 700 VA P 12V 14 amp P 600  Electra Sine 1065 900 VA P 12V 17 amp P 720  Pro UPS	6,000 6,300 6,760 7,300 8,860 10,160 9,500 10,100
Electra Square 765 700 VA 12V 14 amp P 600  Electra Square 865+ 800 VA 12V 14 amp P 680  Electra Square 965 875 VA 12V 17 amp P 700  Electra Square 1065 900 VA 12V 17 amp P 740  Electra Square 1665 1500 VA 24V 17 amp P 1350  Rhino Charge  Rhino Charge 1125 900 VA 12V 16 amp P 720  Rhino Charge 1425 1100 VA 12V 20 amp P 780  Rhino Charge 1725 1500 VA 24V 20 amp P 1200 1  Electra Sine 865 700 VA P 12V 14 amp P 600  Electra Sine 865 900 VA P 12V 17 amp P 720  Pro UPS	6,300 6,760 7,300 8,860 10,160
Electra Square 865+ 800 VA 12V 14 amp P 680  Electra Square 965 875 VA 12V 17 amp P 700  Electra Square 1065 900 VA 12V 17 amp P 740  Electra Square 1665 1500 VA 24V 17 amp P 1350  Rhino Charge P P 720  Rhino Charge 1125 900 VA 12V 16 amp P 720  Rhino Charge 1425 1100 VA 12V 20 amp P 780  Rhino Charge 1725 1500 VA 24V 20 amp P 1200 1  Electra Sine 865 700 VA P 12V 14 amp P 600  Electra Sine 865 900 VA P 12V 17 amp P 720  Pro UPS	6,760 7,300 8,860 10,160 9,500
Electra Square 965 875 VA 12V 17 amp P 700 Electra Square 1065 900 VA 12V 17 amp P 740 Electra Square 1665 1500 VA 24V 17 amp P 1350 Rhino Charge  Rhino Charge 1125 900 VA 12V 16 amp P 720 Rhino Charge 1425 1100 VA 12V 20 amp P 780 Rhino Charge 1725 1500 VA 24V 20 amp P 1200 1 Electra Sine Electra Sine 865 700 VA P 12V 14 amp P 600 Electra Sine 1065 900 VA P 12V 17 amp P 720 Pro UPS	7,300 8,860 10,160 9,500
Electra Square 1065 900 VA 12V 17 amp P 740  Electra Square 1665 1500 VA 24V 17 amp P 1350  Rhino Charge  Rhino Charge 1125 900 VA 12V 16 amp P 720  Rhino Charge 1425 1100 VA 12V 20 amp P 780  Rhino Charge 1725 1500 VA 24V 20 amp P 1200 1  Electra Sine  Electra Sine 865 700 VA P 12V 14 amp P 600  Electra Sine 1065 900 VA P 12V 17 amp P 720  Pro UPS	8,860 10,160 9,500
Electra Square 1665 1500 VA 24V 17 amp P 1350  Rhino Charge P  Rhino Charge 1125 900 VA 12V 16 amp P 720  Rhino Charge 1425 1100 VA 12V 20 amp P 780  Rhino Charge 1725 1500 VA 24V 20 amp P 1200 1  Electra Sine Electra Sine 865 700 VA P 12V 14 amp P 600  Electra Sine 1065 900 VA P 12V 17 amp P 720  Pro UPS	10,160 9,500
Rhino Charge  Rhino Charge 1125 900 VA 12V 16 amp P 720  Rhino Charge 1425 1100 VA 12V 20 amp P 780  Rhino Charge 1725 1500 VA 24V 20 amp P 1200 1  Electra Sine  Electra Sine 865 700 VA P 12V 14 amp P 600  Electra Sine 1065 900 VA P 12V 17 amp P 720  Pro UPS  Pro UPS 2250 2000 VA 24V 20 amp P 1600	9,500
Rhino Charge 1125 900 VA 12V 16 amp P 720  Rhino Charge 1425 1100 VA 12V 20 amp P 780  Rhino Charge 1725 1500 VA 24V 20 amp P 1200 1  Electra Sine  Electra Sine 865 700 VA P 12V 14 amp P 600  Electra Sine 1065 900 VA P 12V 17 amp P 720  Pro UPS  Pro UPS 2250 2000 VA 24V 20 amp P 1600	•
Rhino Charge 1425 1100 VA 12V 20 amp P 780  Rhino Charge 1725 1500 VA 24V 20 amp P 1200 11  Electra Sine  Electra Sine 865 700 VA P 12V 14 amp P 600  Electra Sine 1065 900 VA P 12V 17 amp P 720  Pro UPS  Pro UPS 2250 2000 VA 24V 20 amp P 1600	•
Rhino Charge 1725 1500 VA 24V 20 amp P 1200 19 Electra Sine Electra Sine 865 700 VA P 12V 14 amp P 600 Electra Sine 1065 900 VA P 12V 17 amp P 720 Pro UPS Pro UPS 2250 2000 VA 24V 20 amp P 1600	10,100
Electra Sine 865 700 VA P 12V 14 amp P 600 Electra Sine 1065 900 VA P 12V 17 amp P 720 Pro UPS Pro UPS 2250 2000 VA 24V 20 amp P 1600	
Electra Sine 865 700 VA P 12V 14 amp P 600 Electra Sine 1065 900 VA P 12V 17 amp P 720 Pro UPS Pro UPS 2250 2000 VA 24V 20 amp P 1600	10,600
Electra Sine 1065         900 VA         P         12V         17 amp         P         720           Pro UPS         Pro UPS 2250         2000 VA         24V         20 amp         P         1600	
Pro UPS 2250 2000 VA 24V 20 amp P 1600	7,900
Pro UPS 2250 2000 VA 24V 20 amp P 1600	10,100
CHIZO	14,460
Ciuze	
Cruze 2000 24V 2 KVA P 24V 21 amp P 1600	20,000
Cruze 2500 36V 2.5 KVA P 36V 21 amp P 2000	23,500
Cruze 3500 48V 3.5 KVA P 48V 21 amp P 2800	27,500
Cruze 5200 72V 5.2 KVA P 72V 21 amp P 4000	49,500
Cruze 5500 96V 5.5 KVA P 96V 12 amp P 4200	51,990
Cruze 6000 120V 6 KVA P 120V 12 amp P 4800	58,000
Cruze 7500 120V 7.5 KVA P 120V 12 amp P 6000	65,000
Cruze 10000 180V 10 KVA P 180V 12 amp P 8000	82,000

<sup>\*</sup>The maximum peak load that home UPS can take at given point of time before getting into overload zone.









# **Key Features**

- · Extra thick plates ensure long life
- · Special alloy-very low battery maintenance
- · Very good charge acceptance-suitable for frequent power cuts
- · Level indicators enable easy maintenance



Flat plate battery



21-39 months warranty\*



Small size and light weight



Low resistence gives longer back-up on higher load



Easy maintenance with level indicators



Factory charged battery in ready to use condition

Model	Nominal		Dimensions of Container			Electrolyte Charging Current (Amp)				np)	Weigh	Water	
		Capacity @ 27°C	Lenath	Width	Heiaht	Volume	Boost	Mode	Trickle	e Mode	Dry	Filled	Level Indicator
	(V)	(Ah)	(mm)	(mm)	(mm)	(Ltrs.)	Starting	Finishing	Min	Max			(No.)
					()		Current	Current	(mA)	(mA)			(140.)
LE 3539	12	135	505	220	258	12.80	13.60	6.80	113	454	27.5	41.5	6
LE 5539	12	150	505	220	258	10.60	15.10	7.8	130	521	29.5	44.5	6



# **Key Features**

- $\bullet \quad \textbf{Extremely high purity, corrosion resistant proprietary spine alloy composition ensures longer battery service life} \\$
- Tubular plate construction ensures uniform distribution of positive active material for extremely long life and superior performance
- · Extra strong, flexible oxidation-resistant gauntlet for higher performance and extremely long life
- Plates specially designed for better charge acceptance



Short tubular battery



24-48 months warranty\*



Factory charged battery in ready to use condition



Long & tubular plates give more back-up & longer life



Idealfor longer duration & frequent power cut areas



Easy maintenance with level indicators

Model	Nominal		Dimensions of Container								Weigh	Water	
		Capacity @ 27°C	Lenath	Width	Height	Volume	Boost	Mode	Trickle	e Mode	Dry	Filled	Level Indicator
	(V)	(Ah)	(mm)	(mm)	(mm)	(200)	Starting Current	Finishing Current	Min (mA)	Max (mA)			(No.)
LET 328	12	80	410	174	285	10.50	8.10	4.00	67.0	269.0	17.2	29.3	6
LESTJ 5548	12	150	517	272	288	16.60	15.10	7.60	126.0	504.0	34.1	54.6	6



## **Key Features**

- $\bullet \quad \textbf{Extremely high purity, corrosion resistant proprietary spine alloy composition ensures longer battery service life} \\$
- Tubular plate construction ensures uniform distribution of positive active material for extremely long life and superior performance
- · Extra strong, flexible oxidation-resistant gauntlet for higher performance and extremely long life
- Plates specially designed for better charge acceptance



Tall tubular battery



42-48 months warranty\*



Factory charged battery in ready to use condition



Long & tubular plates give more back-up & longer life



High durability with sealed plastic housing



Easy maintenance with level indicators

				sions of Co	ontainer	Electrolyte					Weigh	it (Kg.)	Water
		Capacity @ 27°C	Length	Width	Height	Volume	Boost	Mode	Trickle	Mode	Dry	Filled	Level Indicator
	(V)	(Ah)	(mm)	(mm)	(mm)	(Ltrs.)	Starting Current	Finishing Current	Min (mA)	Max (mA)			(No.)
LETT 18000	12	145	503	189	362	18.00	14.10	7.10	122.0	487	28.0	48.5	6
LETT 15036	12	150	503	189	411	18.90	15.10	7.60	126.0	504	28.4	52.1	1
LE 18036TT	12	150	503	189	411	21.00	15.10	7.60	126.0	504	33.0	57.0	6
LE 578 TT	12	155	503	189	411	21.00	15.10	7.60	126.0	504	33.0	57.0	6
LE 568 TT	12	155	503	189	411	21.50	16.10	8.10	134.0	538	31.0	56.0	6
LE 590 TT	12	175	503	189	411	21.00	18.10	9.10	151.0	605	37.0	61.0	6
LETT 20060	12	200	503	189	411	21.30	20,20	10.10	168.0	672	38.5	64.8	6

# Comparison Chart

Model Name	Product Rating	Total Warranty (Months)	Replacement Warranty (Months)	Dimensions in mm (LxWxH)	Back up time (in hrs. & minutes*)	MRP
Flat Plate						
LE 3539	135 AH	21+18*	21	505x220x258	2:10	11,790
LE 5539	150 AH	21+18*	21	505x220x258	2:50	12,550
Short Tubular						
LET 328	80 AH	24+6*	24	410x174x285	1:20	8,390
LESTJ 5548	150 AH	30+18*	30	517x272x288	3:00	14,150
LETT 18000	145 AH	30+12*	30	503x189x362	2:25	13,470
Tall Tubular						
LETT 15036	150 AH	18+18*	18	503x189x411	3:00	14,805
LE 18036TT	150 AH	36	36	503X189X411	3:00	15,720
LE 578 TT	155 AH	36+12*	36	503x189x411	3:00	16,900
LE 568 TT	155 AH	30+12*	30	503x189x411	3:05	14,910
LE 590 TT	175 AH	36+12*	36	503x189x411	3:35	18,200
LETT 20060	200 AH	36+12*	36	503x189x411	3:50	18,800

<sup>\*</sup>Battery backup time @ 400 Watt standard bulb load.

# **COSTA POWER INDUSTRIES PVT. LTD.**

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